It is hereby certified that a patent has been granted to the patentee for an invention entitled "A SCREW TYPE ADJUSTABLE LINKAGE INTERFACE FOR WATCH STRAP ASSEMBLY" as disclosed in the above mentioned application for the term of 20 years from the 3rd day of September 2014 in accordance with the provisions of the Patents Act, 1970.
Date: 25/03/2021

To:

Address of Service: D. MOSES JEVAKARAN, ADVOCATE & PATENT AGENT, 245/105, METTU STREET, AYANAVARAM, CHENNAI - 600 023.

Email Id: mjeyakaran@yahoo.com

Sir/Madam,

The grant of above mentioned patent is hereby granted and recorded in the Register of Patents on the 25/03/2021. The Patent Certificate is enclosed herewith.

Patent No.: 363122

Name of Applicant: I. INDIAN INSTITUTE OF TECHNOLOGY MADRAS (IIT Madras) 2 M/s TITAN CO. LTD.

Date of Patent: 03/09/2014

Priority Date: 03/09/2014

Filling Date: 02/09/2015

Title: "A SCREW TYPE ADJUSTABLE LINKAGE INTERFACE FOR WATCH STRAP ASSEMBLY"

No. of claims: 7

The payment of renewal fee is required to be made at this office within three (3) months from the aforesaid date of recording according to the provision in sub-section (4) of Section 142 of the Patents Act, 1970, as amended by the Patents (Amendment) Act, 2005 / The Patents Rules, 2003 as amended by the Patents (Amendment) Rules, 2016.

Ambigaapathy A
(Control of Patents)

Note:

1. For revised renewal fees kindly refer to the First Schedule (fees) of The Patents (Amendment) Rules 2016 available on the official website of Controller General of Patents, Designs and Trade Marks www.ipindia.gov.in

2. No hard copy of Patent Certificate shall be issued separately by the office.
We Claim:

1. A watch strap assembly for adjusting the length of a metallic strap of a watch, comprises:
   a. plurality of modular links (4) with a male counterpart (7) and a female counterpart (6) for assembling the watch strap;
   b. plurality of identical screws (1), to connect each modular links for assembling the watch strap

wherein,

the said male counterpart (7) of one modular link is inserted into the female counterpart (6) of another modular link, and the screws (1) are inserted in both the sides of the female counterpart (6) and tightened,

the screws (1) and the modular links (4) provide an adjustable linkage interface, that allows modularity in the length of the watch strap by simply adding or removing the modular links using the screws without using any specialized tools or skills.

2. The watch strap assembly as claimed in claim 1, wherein the said watch strap employ double screw type linkage assembly.

3. The watch strap assembly as claimed in claim 1, wherein the screws act as linkage mechanism to join the two modular link of the strap.

4. The watch strap assembly as claimed in claim 1, wherein the screws provide aesthetic feature to the design of the metallic strap.

5. The watch strap assembly as claimed in claim 1, wherein the screws and links are identical among the straps of different sizes.

6. The watch strap assembly as claimed in claim 1, wherein the length of the metallic strap increased or decreased by adding or removing a set of screws and the corresponding links.

7. The watch strap assembly as claimed in claim 1, wherein the said watch strap assembly allows the user to change the length of the metallic strap without using any sophisticated tool or skilled labor.
Dated at Chennai this December 24, 2019

Signature:

D. Moses Jeyakaran
Advocate & Patent Agent
IN/PA — 369